

## **ACFE SA Website Advertising**

### **Specifications for Website advertising**

#### **Logos:**

All logos must be in Jpeg (\*.jpg) format and 75 x 75 pixels

#### **Content**

All text to be supplied in plain text (e-mail text or Word Format).  
PDF, locked or read-only files will not be accepted. (MAX 80 WORDS)

#### **Application Form**

Please complete the attached form and submit with your content and logo.

#### **General conditions**

1. The customer acknowledges that he has read and agreed to the terms and conditions set out in this document, and in particular acknowledges that he has read and agreed to the General Terms and Disclaimers of the ACFE SA.
2. While every care is exercised, ACFE SA shall not be liable for errors in or the non-appearance of or the mis-positioning of any advertisement howsoever caused and whether as a result of any negligent or grossly negligent conduct or omission on the part of ACFE SA. Any such error, non-insertion, or the like shall not invalidate a contract, nor shall ACFE SA become liable for any loss or damage including any consequential damage occasioned by such conduct or omission.
3. The positioning of advertisements shall be entirely at the discretion of ACFE SA, who shall retain the sole discretion to elect, to cancel or suspend any order in the event of having to reduce or restrict the size of its publication for any reason, or in the event of the customer failing to make payment, or making late payment for previous advertisements.
4. ACFE SA reserves the right to alter, abbreviate or omit advertisements if they appear to be illegal, objectionable or defamatory for any reason whatsoever, and in this regard ACFE SA's decision shall be final and binding. Any such error, non-insertion, or the like shall not invalidate a contract, nor shall ACFE SA become liable for any loss or damage including any consequential damage occasioned by such conduct or omission.
5. Customers' instructions must always be provided in writing before the booking deadline.
6. Payment and proof of payment must be submitted before any advertising material are placed onto ACFE SA electronic media. If an advertiser already has an advert on the website and wishes to extend their contract, proof of payment for the extension period must be provided as the advertising banner will be taken off the website until proof of payment has been made.
7. ACFE SA does not automatically renew existing advertiser's contracts. The onus is on the existing advertiser to renew the contract.
8. Where an advertisement has not been inserted or inserted incorrectly, as a result of any error or omission by ACFE SA, ACFE SA shall at its sole discretion and without in any way admitting or incurring any liability whatsoever, be entitled to place such advertisement in a later edition, alternatively place a corrected version of any such advertisement in a later edition.
9. ACFE SA reserves the right to refuse any advertisements for products and services that are in direct competition with its own products and services, or where the company, product or service or its quality cannot be verified, or where the ACFE SA deem the service or product to be offensive, or outside the interest of its members and industry.
10. The General Disclaimers and Policies of the ACFE SA apply for all advertising.

# Application to Advertise on the ACFE SA Website

Please complete and return by fax to Melanie Venter or Janine Habig at (012) 346 1927 or by E-mail:  
[melanie@acfesa.co.za](mailto:melanie@acfesa.co.za) / [janine@acfesa.co.za](mailto:janine@acfesa.co.za)

## AUTHORIZATION

Company/ Organization \_\_\_\_\_

Postal Address \_\_\_\_\_

I the undersigned (Initial and surname): \_\_\_\_\_

In my capacity as (Business title): \_\_\_\_\_

I consent to ACFE SA requesting my/our Confidential, Credit, Qualifications, Prescribed Information and Criminal Record for the prescribed purposes. I /We consent to the storage of personal data in the ACFE's offices and/or servers, both in South Africa and the United States, including in regional offices. I/We confirm that we understand that payment has to be done before the advertisement is placed on the website. I acknowledge that the yearly amount to be charged for the advertisement will be R1, 500 per application which include a selection of two categories. And an additional R500 will be charged for every additional category. The ACFE SA are at the discretion to remove the advertisement at any time. I/We can also instruct the ACFE SA at any stage to remove our advertisement, but understand that we then have no right of being refunded.

\_\_\_\_\_  
Signature

## TRADE REFERENCES

*(Please supply three Trade References)*

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## LISTING INFORMATION

Name of Company: \_\_\_\_\_

Summary of products/ services offered (5 words) \_\_\_\_\_

\_\_\_\_\_

Company website address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact telephone and/or mobile: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Other Professional Associations your company belongs to: \_\_\_\_\_

VAT no. For invoicing purposes: \_\_\_\_\_

## **Specify a Broad Category for your listing:**

**(Clearly mark the appropriate bullets)**

### **Computer Related Services**

- Computer Forensic Software
- Cyber Forensics
- Data Analytics
- Digital Forensics
- Video
- Other: \_\_\_\_\_

### **Education & Training**

- ACFE SA Learnership Program
- CFE International Exam Preparation Courses.
- Tertiary Qualifications

### **Forensic Science**

- Biometric Identity Management
- Document Examiners (Handwriting etc.)
- Fingerprint
- Layered Voice Analysis (LVA)
- Polygraph
- Voice Stress Analyst

### **Forensic Services**

- Forensic Accounting/Auditing
- Forensic Investigation
- Fraud Prevention
- Fraud Risk Management

- Governance

**Hotline Services**

**Legal Services**

- Commercial Legal Services
- Litigation Support and Dispute Services
- Other Legal Services: \_\_\_\_\_

**Recruitment of Forensic Staff**

**General**

- Business Enterprise and Risk Management

**PLEASE ADD YOUR LOGO HERE**



Short paragraph detailing products/services: (no more than 80 words) please attach in electronic text format:

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