



**11<sup>TH</sup> ANNUAL AFRICAN AND  
20<sup>TH</sup> ANNUAL ACFE  
CONFERENCE & EXHIBITION**

**15– 17 October 2018**  
**Sandton Convention  
Centre**



*Classic Gangster Society*

*"Friendships, connections, family ties,  
trust, loyalty, obedience—this was  
the 'glue' that held us together."*

# GENERAL INFORMATION

## The Premier Selling Opportunity of the Year

The 11<sup>TH</sup> ACFE African and 20<sup>TH</sup> Annual Fraud Conference hosted by the ACFE SA is recognised as the largest anti-fraud event in Africa, and second largest in the world. We aim to bring together **1000 + anti-fraud professionals from more than 20 countries** over three days, all with a shared desire to gain leading-edge knowledge and explore the newest resources for fighting fraud to achieve their goals effectively. Fraud-fighting professionals need the most up-to-date solutions which can be quickly understood and implemented. The ACFE is committed to providing these practical solutions at the Annual Fraud Conference and Exhibition, and exhibitors will have an unparalleled opportunity to do the same. This important event allows you to interact with an attentive audience eager to learn how their company can effectively apply your solutions. The Conference program has been carefully structured to include presentations and workshops by leading experts on fraud and corruption, and related fields.

### *Demographics*

The audience will consist of members of the ACFE, organisations such as large accounting and law firms, insurance companies and banks; internal auditors, executive and operational managers and investigators in the public and private sectors, forensic specialists, and consulting firms. In addition, we expect large delegations from African countries and Europe. The marketing brochure will be communicated to approximately 8 000 potential participants.

### *Venue*

The event takes place at the Sandton Convention Centre in Johannesburg. This premier conference venue is situated in close proximity to various hotels and guesthouses, with easy access to shopping centers, the airport and entertainment areas. The exhibition area will also host the Opening Ceremony and will be where refreshments and lunches are served.

# *ABOUT THE ACFE*

The Association of Certified Fraud Examiners is an international, professional organisation dedicated to fighting fraud and white-collar crime. With offices in the US, Europe, Japan and chapters around the globe the Association is networked to respond to the needs of anti-fraud professionals everywhere. Our members support our mission of reducing the incidence of fraud and white-collar crime through prevention and education. As fraud becomes increasingly more prevalent and complicated in the 21st century, the Association of Certified Fraud Examiners is continually researching and developing new publications, self-study products and cutting-edge fraud training conferences designed to educate and prepare fraud examiners for the challenges they face.

The South African Chapter of the Association of Certified Fraud Examiners is a collection of individuals from all industries and professions who all have a single goal in mind; the reduction of white-collar crime in South Africa.

**We hope to receive your support in our event to promote your services and products. The Association of Certified Fraud Examiners offers opportunities to increase your company's presence by meeting with influential decision makers. Customise your marketing efforts for maximum impact and effectiveness with our attention-grabbing opportunities.**

# Benefits of Exhibiting

## Exhibition Schedule

Sunday, 14 October 2018	Set Up	12:00 p.m. – 18:00 p.m.
Monday, 15 October 2018	Exhibition Hall	7:30 a.m. -19:00 p.m.
Tuesday, 16 October 2018	Exhibition Hall	7:30 a.m. – 17:00 p.m.
Wednesday, 17 October 2018	Exhibition Hall	7:30 a.m. – 14:00 p.m.
	Exhibit Tear Down	14:00 p.m. – 17:00 p.m.

The objective of the exhibition at the Conference is to enable corporate retailers and professional service providers to display, discuss and demonstrate their services and products to their target market. The conference setup and positioning of the exhibition area has been designed to maximize exposure and to provide opportunities for interaction and communication between delegates and exhibitors.

The Annual ACFE Fraud Conference & Exhibition attracts anti-fraud professionals from a variety of industries who are committed to finding the best products and services to help perform their job.

- 1000 attendees expected from around the globe
- 3 full days of demo opportunities
- Talk directly to decision makers

To maximise your company's visibility, we have numerous events in the Exhibition Hall, including:

- Opening Ceremony
- Refreshment Breaks & Lunches
- Awards Dinner



# Exhibitor Options

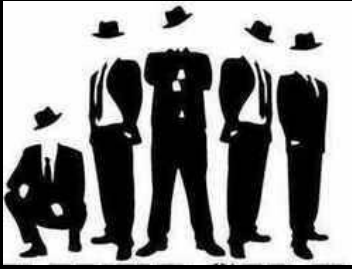
## Standard Exhibitor

**ACFE Members: R 12 500.00 per booth**

**Non- Members: R 17 000.00 per booth**

- A 9 m<sup>2</sup> (3 x 3) exhibition stand. Please note that this is “space only” (i.e. there is no shell, floor space only).
- 1 Table & 2 chairs will be included, should you require additional tables and chairs it will be on your own account, you can contact Sandton Convention Centre to order additional (table – R90 per table, Chair – R90 per chair, tablecloth - R90 per Table cloth)
- 2 exhibitor tickets for exhibition stand staff. No access to the conference sessions. Additional staff tickets available at R2200.00 per person for the duration. This includes access and meals.
- Discounted Conference tickets for Exhibitor Company staff @ R 8800.00 per delegate (**early bird ticket if you book and pay before the 13<sup>th</sup> of July 2018**). Group booking under the Exhibitor discount does not qualify for a Group discount.
- Corporate logo in the marketing brochure
- Acknowledgement in the delegate handout. (Logo and Company Profile (100 words))
- The right to run a business card draw competition

***If your company does not provide their own conference booth shells you can contact Jenna Harper from Two Way at 011 1000 287 or email: [jenna@twowaysa.co.za](mailto:jenna@twowaysa.co.za)***



# PLATINUM SPONSOR

## R 160 000

Platinum Sponsorship offers individual organisations unrivalled access to the most influential decision makers at the conference. Undoubtedly the premier profile, the Platinum-level sponsorship is an unparalleled opportunity to brand your company as a leader in the industry. As a Platinum Sponsor your company will receive superior exposure and recognition leading up to and throughout the ACFE African Conference

## Sponsorship Benefits

- Exclusive sponsorship opportunity
- A 27 m<sup>2</sup> (9m x 3m) exhibition stand located in a prime position within the exhibition. Please note that this is space only” (i.e. no shell, floor space only)
- 3 tables & 6 chairs will be provided, SHOULD you not make use of the tables & chairs please inform the ACFE SA before hand, if not, you will be liable for the cost
- 5 complimentary conference tickets for clients or colleagues
- Additional Discounted Conference tickets for Exhibitor
- Company staff @ R 8800.00 per delegate. Groups booking under the Exhibitor discount does not qualify for a Group discount
- 5 exhibitor tickets for exhibition stand staff. Strictly with no access to the conference sessions. Additional staff tickets available at R 2200.00 per person for the duration
- 2 banners in the main venue (to be supplied by the sponsor)
- Corporate Logo on venue signage
- Corporate logo in the marketing brochure (Deadline dependent)
- Acknowledgement in the delegate handout. (Logo and Company Profile (200 words)
- Acknowledgement at the Opening Ceremony and Awards Dinner
- Opportunity to insert one brochure into the delegate bag at no additional cost
- Opportunity to insert one gift into the delegate bag at no additional cost
- Opportunity to nominate one speaker, conditions apply (Deadline dependent)
- The right to run a business card draw competition
- Receive 1 gala & awards dinner table (10 seater)
- The company will receive a full page in the ACFE SA Veritas Magazine to advertise their company for all 4 quarters, this will only come into effect, as soon as payment is received.



# GOLD SPONSOR

## R 140 000

Gold Sponsorship provides organisations with an excellent opportunity to gain greater visibility among key decision makers within the audience, and provides the perfect step up from the more basic exhibition-focused packages. As a Gold Sponsor your company will receive superior exposure and recognition leading up to and throughout the ACFE SA Conference.

## Sponsorship Benefits

- A 18 m<sup>2</sup> (6m x 3m) exhibition stand located in a prime position within the exhibition. Please note that this is “space only” (i.e. there is no shell, only floor space)
- 2 tables & 4 chairs will be provided, **SHOULD** you not make use of the tables & chairs please inform the ACFE SA before hand, if not, you will be liable for the cost
- 4 complimentary conference tickets for clients or colleagues. Additional Discounted Conference tickets for Exhibitor Company staff @ R 8800.00 per delegate. Groups booking under the Exhibitor discount does not qualify for a Group discount
- 4 exhibitor tickets for exhibition stand staff. Strictly with no access to the conference sessions
- Additional staff tickets available at R 2200.00 per person for the duration.
- Corporate logo in the marketing brochure (Deadline dependent)
- Acknowledgement in the delegate handout. (Logo and Company Profile (175 words))
- Specific mention of Gold Sponsors in the opening ceremony and the Awards Dinner
- Opportunity to insert one brochure into the delegate bag at no additional cost
- Opportunity to insert one gift into the delegate bag at no additional cost
- The right to run a business card draw competition
- Receive 1 gala & awards dinner table (10 seater)
- The company will receive a half page in the ACFE SA Veritas magazine to advertise their company for 4 quarters, this will only come into effect, as soon as payment is received.



# SILVER SPONSOR

## R 90 000

ACFE conferences are a fantastic way to reach a captive audience of decision makers that have the same goal in mind — to learn more about the latest technologies and innovations. Silver Sponsorship delivers direct access to a targeted group of professionals.

### Sponsorship Benefits

- A 9 m<sup>2</sup> (3m x 3m) exhibition stand within the exhibition
- Please note that this is “space only” (i.e. there is no shell, only floor space)
- 1 table & 2 chairs will be provided, SHOULD you not make use of the tables & chairs please inform the ACFE SA before hand, if not, you will be liable for the cost
- 3 complimentary conference tickets for clients or colleagues. Additional conference tickets for Exhibitor Company staff may be purchased at a discounted rate of R 8800.00 per delegate
- Groups booking under the Exhibitor discount does not qualify for a Group discount.
- 3 exhibitor tickets for exhibition stand staff. Strictly with no access to the conference sessions
- Additional staff tickets available at R 2200.00 per person for the duration
- Corporate logo in the marketing brochure (Deadline dependent)
- Acknowledgement in the delegate handout. (Logo and Company Profile (150 words))
- Specific mention of Silver Sponsors in the opening ceremony
- Opportunity to insert one brochure or one gift into the delegate bag at no additional cost
- The right to run a business card draw competition
- Receive 1 gala & awards dinner table (10 seater)
- The company will receive a quarter page in the ACFE SA Veritas magazine to advertise their company for 4 quarters, this will only come into effect, as soon as payment is received.
- The company will receive a quarter page in the ACFE SA Veritas magazine to advertise their company for 4 quarters, this will only come into effect, as soon as payment is received.





# BRONZE SPONSOR

## R 70 000

Bronze Sponsors will enjoy excellent exposure leading up to and throughout the Conference as detailed below.

### Sponsorship Benefits

- A 9 m<sup>2</sup> (3m x 3m) exhibition stand within the exhibition
- Please note that this is “space only” (i.e. there is no shell, only floor space)
- 1 table & 2 chairs will be provided, SHOULD you not make use of the tables & chairs please inform the ACFE SA before hand, if not, you will be liable for the cost
- 2 complimentary conference tickets for clients or colleagues
- Additional conference tickets may be purchased for Exhibitor Company staff at a discounted rate of R 8800.00 per delegate
- Groups booking under the Exhibitor discount does not qualify for a Group discount
- 2 exhibitor tickets for exhibition stand staff. Strictly with no access to the conference sessions. Additional staff tickets available at R 2200 per person for the duration.
- Corporate logo in the marketing brochure (Deadline dependent)
- Acknowledgement in the delegate handout. (Logo and Company Profile (125 words)
- Specific mention of Bronze Sponsors in the opening ceremony and Awards Dinner
- Opportunity to insert one brochure or one gift into the delegate bag at no additional cost
- The right to run a business card draw competition
- Receive 1 gala & awards dinner table (10 seater)
- The company will receive a quarter page in the ACFE SA Veritas magazine to advertise their company for 4 quarters, this will only come into effect, as soon as payment is received.
- The company will receive a Quarter page in the ACFE SA Veritas magazine to advertise their company for 4 quarters, this will only come into effect, as soon as payment is received.

# AWARDS DINNER SPONSORSHIP

In order to provide all our members with the opportunity to be a sponsor of this event, we will have the following opportunities available:

## **Award Dinner Main Sponsor (With Banner):**

For **R 40 000** you will receive ten gala tickets (a table) for clients or colleagues not booked for the conference, and your name and logo will be recognised on the evening program. You may also discreetly brand your table, e.g. with a small gift and /or company logo, but this has to be pre-approved by the ACFE Conference committee. In addition you may have one pull up banner placed in the hall or foyer, at a place that will be allocated to you.

## **Award Dinner Main Sponsor:**

For **R 25 000** you will receive ten gala tickets (a table) for clients or colleagues not booked for the conference, and your name and logo will be recognized in the evening program. You may also discreetly brand your table, e.g. with a small flag, but this has to be pre-approved by the ACFE Conference committee.

## **Award Dinner Table Sponsor:**

For **R 12 500** you will receive ten gala tickets (a table) for clients or colleagues not booked for the conference. You may also discreetly brand your table, e.g. with a small flag, but this has to be pre-approved by the ACFE Conference committee.



# WELCOME RECEPTION

## SPONSOR R 55 000

The opportunity to sponsor the Welcome Reception. This event is designed to welcome attendees and serves as an exciting opening to the conference! The reception will include refreshments and food for the delegates. The organisers will work closely with the sponsor to ensure that the event exceeds expectations, and provides maximum exposure for the company.

### Welcome Reception Benefits

- Exclusive sponsorship
- Pre-event promotion within the main conference brochure and e-mail communication (deadline dependent)
- Signage at the event location
- Opportunity to supply Branded gifts at the event (manufacturing cost of gift not included)
- Right to supply MC for the event
- One complimentary conference pass for clients or colleagues
- A 9 m<sup>2</sup> (3m x 3m) exhibition stand located in a prime position within the exhibition. Please note that this is “space only” (i.e. there is no shell, only floor space)
- 2 exhibitor tickets for exhibition stand staff. Strictly with no access to the conference sessions. Additional staff tickets available at R 2200 per person for the duration

# OTHER SPONSORSHIP OPPORTUNITIES

## Conference Bags

Minimum of R 50 000.00

The Sponsor will have the opportunity to have their company logo printed on the official conference bag which is handed to all registered conference attendees. This is a promotional item that will be used during the event and long after the conference concludes, providing maximum marketing impact. This exclusive Sponsorship opportunity is limited to one qualified applicant and must be reserved by end of July.

## Conference Attendee Bag Insert

R 5500.00

Item supplied by Sponsor by specified date and time, inserted in each attendee's conference bag. (insert can include: note pads, pens, water bottles, specialty items, flyers/ brochures)



**Lanyards:  
R6500+  
Lanyards**

## Prizes, Gift Vouchers

During the event there will be opportunities for "lucky draws" and fun prizes. We will appreciate any donations towards this, in any form; from gift vouchers to gift baskets to promotional items.

## Other Ideas

Companies are welcome to present other unique ideas and concepts for sponsorship. All proposals will be considered.

## Terms and conditions

- The ACFE SA reserves the right of admission of an organisation to sponsorship and / or exhibition opportunities.
- Sponsors acknowledgement and arrangements will begin once booking and payment for the sponsorship has been received.
- The ACFE SA reserves the right to approve any items that are to be included in the delegate bags.
- It is the sponsor's responsibility to ensure that material deadlines are adhered to. If materials are not received by specified deadlines, the ACFE SA reserves the right to exclude the material. Such exclusions will not render the sponsorship agreement invalid.

# EXHIBITION HALL INFORMATION



- The venue: Exhibition Hall 1, Level 0, Sandton Convention Centre
- The venue is carpeted, approximately 50m wide x 60 m long, with a 4 m high ceiling, serviced by heavy-duty freight elevators and an access tunnel.
- Note that the floor plan given here is not to scale.
- Exhibitors may indicate the stand of their choice, but should also indicate a second choice. Stand allocation will only be finalized once payment is received. NOTE that the floor plan given here may change to accommodate the number of stands sold. In addition it is pending final approval by the COJ Health and Safety Inspector, who may demand changes. Should such changes influence your stand location we will inform you accordingly. When selecting your stand, please indicate clearly if the selection is based on any special factor, e.g. to be next to another exhibitor so that these preferences may be considered in the event that changes has to be made.

# EXHIBITION HALL INFORMATION

## Exhibition setup date:

- Sunday 14 October 2017 from 12:00 to 18:00.
- A roster will be drawn up closer to the time to avoid bottlenecks. Please keep to these times and ensure that any stand builders, deliveries and other service providers are notified accordingly.
- The demarcation of stands will not be done before 12:00 and then have to be approved by the Safety Officer. If you set up your stand earlier than this, you may be instructed to move, at your own cost. Also note that neither the ACFE or the venue is able to accept deliveries on your behalf.

## Exhibition access (set-up):

Exhibitors gain access to Sandton Convention Centre loading area from the deliveries port located in Alice Lane. Pass the SCC parking and then turn into the "Off loading area". Exhibition deliveries will not be accepted into the Sandton Convention Centre other than from the Alice lane loading bay. It must be noted that neither the Organisers nor the venue can accept deliveries on behalf of exhibitors. All delivery and collection personnel must clearly be told to go to the loading area. The loading bay will be closely managed by Sandton Convention Centre, and no vehicle will be permitted to park unattended. Once off-loaded, all vehicles must be moved to the Sandton Convention Centre parking area or parking in Sandton City. No access will be permitted via the main Conference Centre entrance for deliveries. Do note that the Convention Centre does not necessarily have porters or trolleys available.

## Display Dimensions:

Standard: 3m wide x 3m deep x 5m high (maximum). 9m<sup>2</sup>, raw floor space with standard venue carpeting and lighting. The ACFE does not provide a shell scheme, exhibitors are required to set up own, if required. Please contact [janine@acfesa.co.za](mailto:janine@acfesa.co.za) for information regarding shells. Traditionally "anything" goes – some exhibitors have very formal custom built stands, others make do with a table and a banner. A table and two chairs can be provided at an additional charge. Please supply your own tablecloth. NOTE: A Structural Engineers Certificate is required for every temporary structure higher than 3 m. This is not required for standard banners, self-assembly booths, gazebo's, etc.

## Exhibition Fire Regulation:

All materials used in the construction and decoration of exhibits must be flame retardant. Smoking is not permitted in the Sandton Convention Centre. No highly combustible material such as hessian, straw, paper, polyurethane, etc. may be used in the construction of a stand or within the exhibit display. No solid ceilings may be used without prior permission. No dangerous chemicals or gas cylinders may be used/displayed. In addition, no pyrotechnics in any form, open flames or electrical heat generated coils/plates are permitted. Fire exits may not be blocked by any object.

## Exhibition Venue:

Sandton Convention Centre, Exhibition Hall 1, Level 0

# EXHIBITION HALL INFORMATION

## Exhibition Lighting and Electricity:

No additional lighting is provided at exhibition stands/spaces, standard ambient room lighting is available. It is advisable to install exhibition stand lighting. Each stand area will receive a single 15-amp power point. Floor hatches spaced every 9 m give access to normal and three-phase electrical power, and telecoms links. It is, nevertheless, advisable to bring an electrical lead and multi plug, although there are many power points, it may just be situated inconveniently to your stand. Each stand area will receive a single 15-amp power point. Please inform Janine Habig in writing by e-mail ([janine@acfesa.co.za](mailto:janine@acfesa.co.za)) if you expect to exceed a total power usage of 15 amps per stand unit, so that arrangements can be made to install appropriate additional distribution boards – **at cost to the exhibitor**. There will be an additional charge for the dedicated distribution board. An exhibitor who is found to be drawing too much power, who has not undertaken the above action will be required to turn off equipment until the power usage is at an acceptable level. All exhibition electrical equipment must comply with the South African Electrical Regulations and the Occupational Health and Safety Act, Act No. 85 of 1993. Should this not be the case, Sandton Convention Centre will remove the electrical equipment from the Centre at the exhibitor's cost. Only Sandton Convention Centre staff may make connections and disconnections to and from electrical power distribution systems. NOTE: A Compliance Certificate is required on completion of electrical installations done by exhibitors. If additional electrical supply is required please contact Janine Habig with specifications of additional requirements not less than 10 days in advance of the setup date.

## Exhibition Security:

The organizers have arranged for an overnight security guard at the venue but Exhibitors are responsible for securing their entire display/exhibition, as the organizers cannot accept responsibility for damage to goods or loss of property. It is recommended that exhibitors lock up valuable items and insure property, as exhibitions will be displayed in a public area. Neither the organizers, venue nor any sub-contractor will accept any liability for any loss or damage to goods or property. It is therefore of vital importance that exhibitors take all the necessary precautions to avoid any losses from occurring. Particular attention must be taken with items such as cellular phones and laptop computers or any other small pieces of equipment and goods of value. We advise exhibitors to ensure that their products and equipment are covered by their own insurance. Additional security attendants/guards dedicated to specific stands may be arranged by contacting Janine Habig. All costs incurred are for the specific exhibitor's account.

Great men are not born great,  
they grow great



Thank You in Advance for Your  
Assistance in Making  
This Conference  
a Great Success!

For any further queries.  
Please contact  
[Janine@acfesa.co.za](mailto:Janine@acfesa.co.za)