

ACFE SA

VERITAS ADVERTISING

Currencies

£/\$  
Rate  
1.5314  
Change  
-1.03c

£/€  
Rate  
1.3628  
Change  
-1.23c



FTSE All Share	3473.33	-2.43 (-0.04pc)
FTSE All Share Euro	3.30	0.00
FTSE Europe 100	2034.82	-0.21 (-0.01pc)
Nikkei 225	20322.09	-26.88 (-0.13pc)
DAX European 30	3226.30	-4.3 (-0.13pc)
MFT 100	2862.48	-0.20 (-0.01pc)
Nvidia	474.00	-0.30 (-0.06pc)

Rate  
1.5314  
Change  
-1.03c

£/€  
Rate  
1.3628  
Change  
-1.23c

\$1146.00  
(£748)  
-0.94 (-0.08pc)

Brent Crude  
\$52.14  
(November)  
-0.54 (-1.05pc)

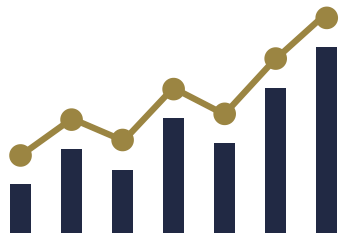
16806.12  
+0.30 (+0.02pc)

... new global crisis, warns IMF

... new global crisis, warns IMF



# BENEFITS



## INCREASE WEB TRAFFIC

We generate traffic to your website by linking your logos and adding your website link to the Veritas.



## GLOBAL PRESENCE

We have members all across the globe, which means exposure to a broader audience.



## REPUTABLE SOURCE

The ACFE SA is a respected and highly trusted organisation.



## LONGEVITY

There is no shelf life to a digital magazine, meaning your brand lives on through us and keeps gaining traffic online for years.

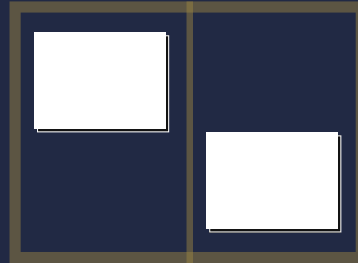


## MONEY'S WORTH

Your brand will get lasting exposure to a large audience at affordable rates.

# COSTS

## HALF PAGE



1 Quarter: R1 500 | 2 Quarters: R2 700 | 3 Quarters: R3 800 | 4 Quarters: R5 000

---

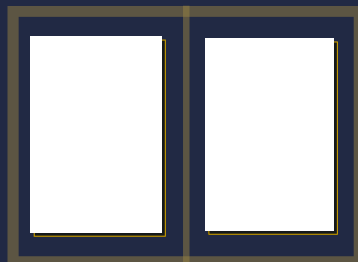
## FULL PAGE



1 Quarter: R2 500 | 2 Quarters: R4 800 | 3 Quarters: R7 200 | 4 Quarters: R9 500

---

## DOUBLE-PAGE SPREAD



1 Quarter: R3 500 | 2 Quarters: R6 500 | 3 Quarters: R9 500 | 4 Quarters: R12 500



# WRITING

## **RE: WRITING FOR THE VERITAS**

Share your insights, knowledge and techniques regarding fraud trends with fellow professionals by submitting your article. Articles should:

- cover an area/areas of the forensic industry;
- set a tone of professionalism; and
- complement the ACFE SA Code of Ethics and Professional Standards.

## **ARTICLE GUIDELINES**

- 1000-1500 words
- Microsoft Word format
- name and surname of author/s to be provided
- profile pic of the author to be provided in PNG/JPEG
- if the article was a joint effort by the company, the company logo will suffice
- attach graphics/images separately in PNG/JPEG format
- the content of the article should be in line with the ACFE SA's views and Code of Ethics

**ALL ARTICLES ARE SUBJECT TO PROOFREADING BY THE ACFE SA COMMUNICATIONS OFFICER**

**VISIT OUR WEBSITE:**



**[CLICK HERE](#)**

**For more information, contact  
Zanéel Jordaan at [zaneel@acfesa.co.za](mailto:zaneel@acfesa.co.za)**